

**III. PROJECT COST**

**Total Project Cost** **Php 3,500,000.00 (VAT inclusive)**

Budget Requirements to cover the following:

Project Management **Php 1,600,000.00**

**Note:** Editorial work including research, interviews, writing, copywriting, and proofreading; Conceptualization of visual theme (typography and overall look), book title, design of anniversary logo, book cover, dust jacket and layout of inside pages; Photography for at least 5 days including photography direction and enhancements

Printing Cost of 1,000 copies **Php 1,650,000.00**

Book Launch AVP and other collaterals **Php 250,000.00**

**Note:** AVP is 5 to 8 minutes  
Collaterals are brochures to be distributed during the book launch.

**IV. PAYMENT SCHEDULES**

- 25% upon awarding/approval of project **Php 875,000.00**
- 25% upon submission of first book draft **Php 875,000.00**
- 50% upon full delivery of books **Php 1,750,000.00**

**V. DELIVERY**

Delivery of printed copies must be within **15 calendar days** upon issuance of Notice to Proceed.

**VI. OTHER TERMS**

Bidders must provide samples and proof of their previous works such as but not limited to the following:

- List of relevant coffee table books produced from concept to print;

**Approved/Disapproved:**

  
**RICARDO F. DE LEON, Ph.D.**  
President, PPSC